



PRESS RELEASE

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TXT e-solutions to premier Consumer Driven Planning solution at Microsoft Convergence 2007

CDP4AX for Microsoft Dynamics AX is part of the Industry Builder Initiative

TXT e-solutions, an international provider in Demand & Supply Chain Management software solutions, will participate in Convergence 2007, March 11-14, San Diego, where the company will present its new Industry Builder solution ***CDP4AX, Consumer driven planning for Microsoft Dynamics AX.***

CDP4AX substantially **enhances the Demand Management functionality in Microsoft Dynamics AX** implementations and helps companies deliver value and competitive differentiation. With this solution, TXT customers will:

- gain insights into demand trends
- align policies and processes around accurate sales budgets and demand forecasts
- shape customer demand with effective promotions and campaigns
- optimize inventories and execute efficient replenishment along the distribution chain.

The solution is designed for companies in the following industries:

- Food & Beverage and Tobacco
- Consumer Packaged Goods
- Consumer Durables
- Textile, Apparel & Footwear
- Specialty Stores & Branded Retail

CDP4AX is currently available in the United States, Canada, the United Kingdom, Switzerland, Spain, South Africa, Italy, Germany, France and Austria. The solution will become available in Australia, Mexico and Argentina in the near future.

TXT Vice President Stefano Lena will outline the solution in his presentation, "AX32 - Consumer Driven Planning for Microsoft Dynamics AX, " at 9:30 AM, Wednesday, March 14 during the Convergence conference.

TXT e-solutions is Microsoft Gold Certified Partner

TXT e-solutions (www.txt.it) *international player specialised in strategic enterprise solutions (SES) and related proprietary software, in particular for Content Management and for Demand & Supply Chain Management. Listed in the TechStar and All Stars segments of the Milan Bourse (TXTS and TXTMI), TXT employs some 500 professionals. TXT has its registered HQ in Milan and offices in Genoa, Turin, Vicenza, Bari, Naples, Rome, Paris, Lyon, Barcelona, Chemnitz (Dresden), Halle (Leipzig), London and New York.*

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