



PRESS RELEASE

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## **Facelift for Galderma with TXT forecasting and replenishment solutions**

Galderma, one of the biggest dermatology companies in the world, chooses TXT e-solutions, international player in Demand and Supply Chain Management software solutions, to enhance the reliability of the demand forecast and secure the availability of supplies to its branches.

With a revenue of €635m and more than 2400 employees worldwide, Galderma is the leading dermatology company in the markets where it operates, Galderma is a pharmaceutical laboratory specialized in therapies and products for the care and treatment of skin. Its name is associated with several major products marketed in more than 65 countries, to name but a few: Différine, Cétaphil, Rozex, Locéryl etc. Created in 1981 out of a joint venture between Nestlé and L'Oréal, Galderma is now present all over the world.

In a first phase, TXT's solution TXTDEMAND will be integrated with the Movex ERP system in 9 out of 32 branches of the group (Australia/New Zealand, Brazil, France, Germany, Italy, Korea, Mexico, Spain, and United Kingdom).

The Demand Forecasting functionalities (TXTDEMAND) will enable planners in each branch to develop a monthly statistical forecast that will later be adapted according to their own knowledge of the market. This tool will enable Sales and Marketing executives to acknowledge and if necessary modify the forecasting plan in an integrated collaborative process.

The Replenishment Planning functionalities (TXTDEMAND) will make it possible to automatically generate the supply plan for each branch according to safety stock policies and rules. This planning will provide an accurate overview of the needs of each branch to the French production site, where the loads will be balanced with the capacity of the plant. Furthermore, Replenishment Planning will generate replenishment proposals for each branch that will then be able to validate them.

Among the reasons behind the choice of Galderma, the functional completeness of the TXT solution should be noted, along with the deep knowledge of the sector demonstrated by TXT in the pre-sales stage. Not to mention the ability of the TXT team to listen to the needs of the company and to adapt to them. Equally remarkable was the well-developed project methodology, as well as the documentation provided during the project.



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"This new agreement further establishes TXT's position in the pharmaceutical industry. This project proves once again that the flexibility and modelling capability of our solutions enable us to meet the specific requirements of our customers. Furthermore, our tools can easily be adjusted to any evolution of the Supply Chain processes, which is a great asset in this dynamic market." claims Frédéric Faysse, Business Manager at the TXT Lyon office.

**TXT e-solutions** ([www.txt.it](http://www.txt.it)) international player specialised in strategic enterprise solutions (SES) and related proprietary software, in particular for Content Management and for Demand & Supply Chain Management. Listed in the TechStar and All Stars segments of the Milan Bourse (TXTS and TXTM), TXT employs some 500 professionals. TXT has its registered HQ in Milan and offices in Genoa, Turin, Vicenza, Bari, Naples, Rome, Paris, Lyon, Barcelona, Chemnitz (Dresden), Halle (Leipzig), London and New York.

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