

# Polymedia Internet TV

Set up your own Internet TV or a dedicated audio/video section in your web site

Polymedia Internet TV enables you to create and to manage web sites dedicated to the publication of multimedia contents featuring video, audio and images



## RICH VARIETY OF OPTIONAL SERVICES

TRANSCODING IN DIFFERENT VIDEO FORMATS

VIDEO EDITING

PRESENTATION OF MULTIMEDIA AUDIO/VIDEO CONTENTS  
SERVICE AVAILABLE ON DEMAND (ASP)

NO HARDWARE INVESTMENT REQUIRED

RAPID SETUP AND ACTIVATION OF MULTIMEDIA SITE

CONTENTS EASY TO PUBLISH AND MANAGE

Polymedia Internet TV enables you to create and to manage web sites dedicated to the publication of multimedia contents featuring video, audio and images.

The solution is designed for those who need to enhance their presence on the web through multimedia contents.

Typically, the software may be utilized by broadcasters, publishers, e-government sites, corporate web sites communities, in setting up an Internet TV .

## Polymedia Internet TV Service

TXT Polymedia provides its clients with a complete and innovative service thanks to:

- a software and hardware platform based on cutting-edge technology;
- specific proven skills in the sector;
- a decade-old presence in the media business.

Polymedia Internet TV, also offered in ASP mode, includes:

- the multimedia content presentation web site, the template of which may be selected from a rich library. Templates can be customized according to specific customer needs;
- the editorial tool for loading, cataloguing and publishing multimedia contents;
- the hardware infrastructure and connectivity.

## Main Features

### Contents easy to publish and manage

- Web-based editorial tool supporting acquisition, archiving, classification, editorial enhancement and publication of multimedia contents;
- availability of an FTP area for each client where to send multimedia contents which are acquired and published automatically;
- RSS feeds.

### Rapid setup and activation of Internet TV services

- the ASP service provided by TXT permits the client to save on hardware and software costs and assures fast time-to-market;
- immediate availability of internet connectivity based on the current customer needs;
- ready-to-use graphic templates; customization is possible.

### Rich variety of further optional services

#### Business-oriented services (ADV Server, Video Transcoding services)

- transcoding services of client's video formats with the possibility of choosing among a wide array of video formats such as Windows Media Video, Flash Video or Real Video;
- integration with ADV Servers for management of banners and video advertising.

The Polymedia Internet TV solution is part of the Broadband Digital TV solutions set provided by TXT Polymedia.

