



TXT for FASHION

Fashion & Luxury, Textile, Apparel & Footwear

End-to-end solutions for producers and retailers

FAST FASHION SOLUTIONS

Quick reactions to changes in demand and effective management of business complexity are the key to success. The winning demand driven companies must:

- Effectively launch new collections and products whilst leveraging on sourcing alternatives and maintaining the creativity of the design team
- Define accurate sales budgets and develop well-suited assortment plans for all sales channels
- Understand customer demand signals, derive accurate demand forecasts at pre-season and quickly understand on-season demand
- Devise feasible procurement and production plans whilst taking into account constraints and sourcing alternatives
- Manage a wide network of local and/or global suppliers and subcontractors
- Tightly correlate all procurement, production and distribution plans
- Fully replenish the distribution network and shops

TXT provides you with demand & supply chain management solutions that fully support the demand driven concept.

OVER 220 COMPANIES ALREADY USE TXT E-SOLUTIONS

With the most comprehensive background in the fashion and apparel industry, TXT is a global leader in solutions specifically developed for:

- *Fashion Retail*
- *Product Lifecycle Management (PLM)*
- *Fashion Production*

World-class fashion companies using our solutions include:

Calvin Klein Jeans, Celine, Champion Europe, Dolce & Gabbana, Gerry Weber International, Gucci Group, Hellmann Meyer & Meyer, Lottusse, Loro Piana, Louis Vuitton Malletier, Russell Corporation, Valentino Fashion Group, VF Services (The North Face, Jansport).

SEE YOUR COMPANY EXPERIENCE TANGIBLE BENEFITS

Shorter time-to-market for new collections, recorded by a leading Sportswear company. The PDM (product data management) solution offered by TXT made it possible to collaborate with over 100 suppliers overseas, whilst accelerating product development.

Double-digit increase in dedicated selling space inside department stores for a world-class manufacturer, thanks to superior assortment planning and accurate replenishment.

Service level increase of 20% for an international footwear leader, thanks to the use of TXT solutions in production and procurement planning.

Over 350 fashion & apparel companies - producers, distributors and logistics service providers - connected through the online market place designed by TXT. Here they can share documents and orders, trace productions and deliveries and thus make their supply chain extremely reactive.

Double-digit reduction in inventories for an apparel producer, thanks to the extensive adoption of inventory planning & optimization from TXT.



- Cost/Lead Time Trade-off
- Control on Supply Chain Agility

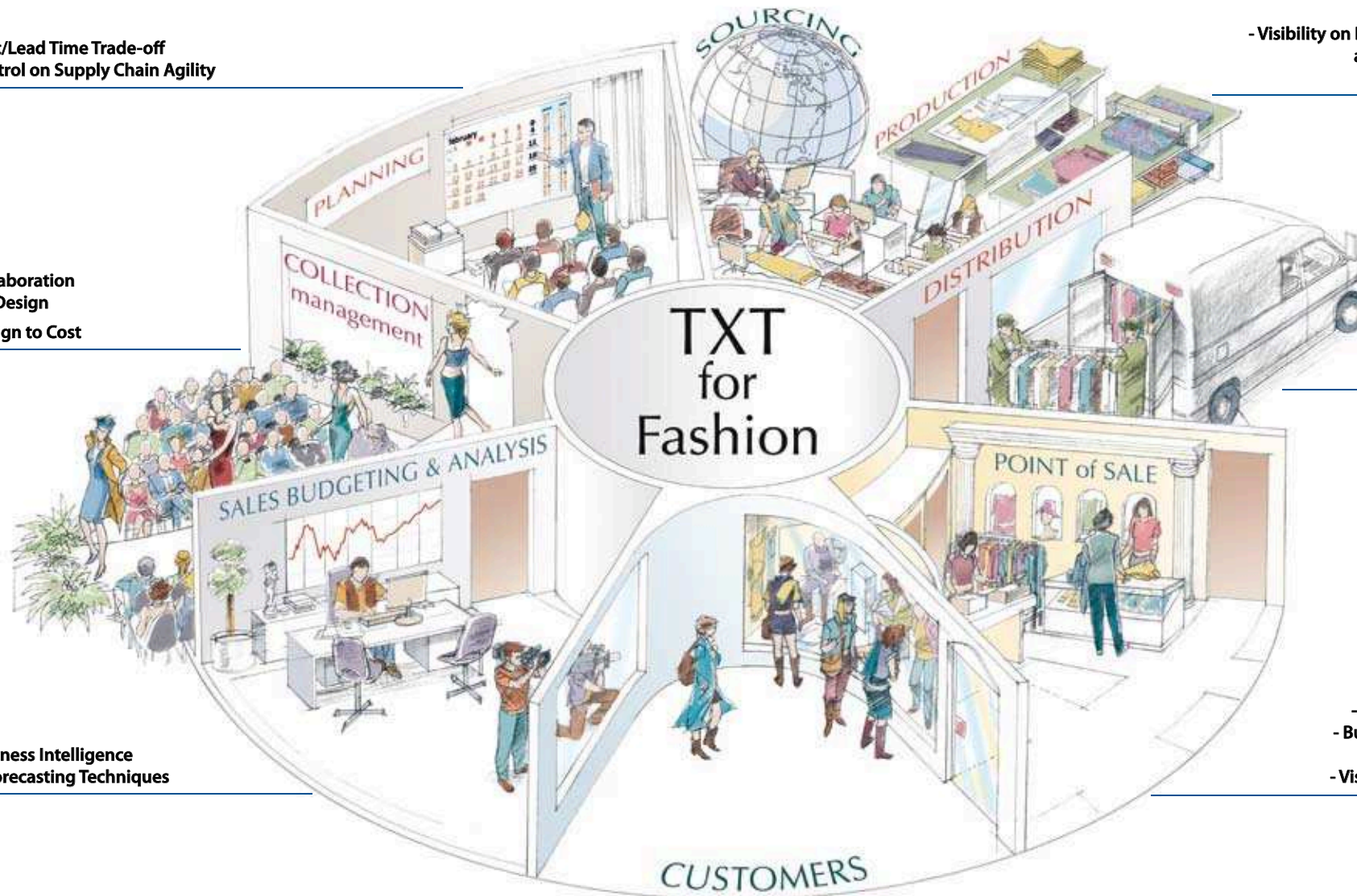
- Sourcing
- Visibility on Internal Production and Subcontractors
- Quality

- Collaboration
- Co-Design
- Design to Cost

- Distribution
- Replenishment
- 3PL Services

- Business Intelligence
- Reforecasting Techniques

- Point of Sales Data
- Business Intelligence
- Replenishment
- Visual Merchandising





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MAIN PROCESSES

FASHION RETAIL

Demand & Merchandise Planning; includes store planning & analysis of the retail network, potential and Open to Buy. TXT's specific approach to forecasting of short lifecycle products results from a blend of algorithms, expertise and attribute driven pattern matching.

Assortment & Allocation Planning; including 3D visual representation of the selected assortment and of store planograms, presents immediate feedback on the job done.

Replenishment Planning; supports multilevel replenishment planning (store & DC) and in-season allocation planning. Plans are generated based on in-season control and analysis (best/slow sellers analysis and their impact on inventory) to help retailers correct slow sales and invest in the most profitable items.

POS Data Analysis & Reporting; providing analysis services and specialized reporting on POS data.

PRODUCT LIFECYCLE MANAGEMENT

Collection Planning & Budgeting; with assortment definition and 3D visual presentation.

Product Data Management; from design to sampling & prototyping, to final validation, including Bill Of Materials, costing and pricing.

Collaborative co-design processes; which can be web-based with suppliers or subcontractors. The design to cost process is fully supported.

Workflow Management; monitoring, tracking and tracing of all the relevant process steps, using a management by exception approach.

FASHION PRODUCTION

Budget & Demand Management; including definition of company strategy and guidelines; with where to go, which product lines to develop, marginality, pricing and company targets all supported. Order projection of sales campaigns, aimed at anticipated production launches, including early forecast data, supported in addition to blind purchase plans for materials with long lead times.

Production & Procurement Planning; includes MPS and constrained planning and procurement. Optimization algorithms and simulative inventory planning optimization, suitable for short lifecycle products also.

Supplier Relationship Management; the company backbone for collaboration, tracking and tracing of all logistics information, as well as sharing of procurement and production plans with suppliers and subcontractors. Call for offer and qualification are fully supported.