



**PRESS RELEASE**  
**Milano, November 26, 2007**

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## **TXTPerform 2008: Closes gap between Supply Chain and Business Performance**

TXT e-solutions announce TXTPerform 2008, a software product that will profoundly change the Supply Chain application landscape, by combining in one and the same solution Business Intelligence capabilities and Demand & Supply Chain Management (D&SCM). TXT has ten years experience and a 650-strong customer base in D&SCM software worldwide.

TXTPerform 2008 enables users to concurrently plan, analyse and manage their supply chain, as well as examine sales and new product introduction patterns. It is likely to be the tool of choice to investigate cause-and-effect across business processes, particularly for leading companies in industries that require an agile and responsive supply chain.

This breakthrough has been achieved by TXT's R&D team, which has rapidly implanted its deep business process expertise in Luxury, Fashion & Apparel, specialized Retail, and CPG by integrating the latest Microsoft technology – Performance Point Server 2007, Sharepoint 2007, SQL Server, and by substantially extending its functionality.

TXTPerform 2008 is supported by an international team of 300-plus technical and application consultants. Project deployment time, costs and ROI are extremely competitive compared to current alternative solutions.

Functionality and performance are significantly superior to traditional software packages or to standard business software by generalist ERP suppliers. TXT Perform 2008 integrates easily to all ERP systems; integration to Microsoft Dynamics is especially well supported.

TXTPerform 2008 will be available in Europe and USA from January 2008. In the course of 2008 the product will be also sold by TXT's indirect sales organization, consisting mainly of Microsoft partners. Microsoft is already marketing certain TXT Demand & Supply Chain products in 17 countries worldwide.



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“We are looking for qualified partners in Europe and USA, as well as in other parts of the world – says Mr. Marco Guida, General Manager of TXT e-solutions and a member of TXT’s Group Executive Committee – and we are strengthening our direct force to support, sell and provide application consulting. We aim to grow our customer base into the thousands as rapidly as possible.”

To learn more, e-mail [TXTPerform2008@txtgroup.com](mailto:TXTPerform2008@txtgroup.com). Please indicate your affiliation category – industry, consultant, VAR/ISV, teacher, developer, or investor. If you are a competitor, we may still be able to define an agreement benefiting both parties and the customer.

**ABOUT TXT GROUP**

***TXT e-solutions SpA** is an international company active in strategic software for industry, media, and telecommunications. TXT is leader in Demand & Supply Chain Management (SCM) and in Multichannel Content Management, with products and solutions created by TXT Polymedia, a wholly-owned subsidiary. Listed in the STAR segment of the Milan Bourse (TXTS), TXT has some 560 employees. The company's registered HQ is in Milan and it has offices in Genoa, Turin, Vicenza, Bari, Perugia, Rome, Paris, Lyon, Barcelona, Chemnitz (Dresden), Halle (Leipzig), Haarlem, London, and New York.*

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