



## Supply Chain Management (SCM)

### Fashion company s.Oliver succeeds with TXT and expands Supply Chain Management agreement

14 August 2007

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Expanded partnership between s.Oliver and TXT: budgeting and assortment planning project extended to a further 1500 stores and new deployment of TXT solutions for forecasting and replenishment.

TXT e-solutions, European leader in Demand & Supply Chain Management and s.Oliver Bernd Freier, one of the largest fashion and lifestyle companies in Europe with the product lines s.Oliver Selection, Anastacia by s.Oliver, s.Oliver Casual, QS by s.Oliver and the separate brand comma, announced that s.Oliver has strengthened its collaboration with TXT.

TXT's software solution for sales budgeting and assortment planning was implemented in just 4 months only at s.Oliver's own stores, and after 1.5 years of satisfactory use, the company decided to expand the scope of the project to its wholesalers and franchisees. Over 1,500 point-of-sales are involved in this new project phase worldwide.

Under the new agreement, s.Oliver will also utilise TXT solutions for forecasting and replenishment planning for the company's NOOS (never-out-of-stock) assortment. Planning is carried out at SKU level and applied to the whole range of s.Oliver NOOS products with a total of over 4600 SKUs managed. With TXT software replacing the current planning system, the company will be able to include the analysis of sell-out data into the process and to plan on a weekly instead of a monthly basis.

With more than twelve collections per product line and year, and a fast-growing business spanning over 30 countries in Europe and Asia, s.Oliver is confronted with the unique challenges of the fashion industry: identify current trends and translate them into commercial products fast deal with ever shorter product cycles; and optimize on-shelf availability across expanding retail networks.

The solutions chosen by s.Oliver leverage the functionality of the TXTPERFORM suite for Demand & Supply Chain Management. Combining rapid ROI and industry best practices, TXTPERFORM solutions are the choice of over 220 fashion companies worldwide.