



PRESS RELEASE

TXT e-solutions Certified Training Center for North America starts operations

The first world wide Certified Training Center in North America, based on the strategic agreement signed by TXT e-solutions and The Start Team, delivers training services for Consumer Driven Planning for Microsoft Dynamics AX (CDP), Microsoft Demand Planner and TXTPERFORM solutions.

Orlando (Florida), March 10, 2008 – After having announced their strategic partnership last month, TXT e-solutions - a global market leader in Demand and Supply Chain Management - and The Start Team of Scottsdale, Arizona - a rapidly growing software services company - start now operating the Certified Training Center, with monthly training sessions.

The Start Team will act as Certified Training Partner, under the supervision of TXT, and will initially provide training for demand based TXT's solutions and particularly *Consumer Driven Planning (CDP)* and *Demand Planner*, both developed by TXT and object of a global agreement with Microsoft. The Training Center will support resellers, the Microsoft Partners community and customers in **North America**.

Stefano Lena, VP for Global Sales and responsible for TXT e-solutions in North America, comments: *"The Start Team's work in the Microsoft channel is terrific; they already boost an impressive list of Microsoft Dynamics AX partners. The Start Team is a strategic partner for us and we expect them to be a main driver for our fast growth in the North American market. I am impressed with The Start Team approach and their training methodologies: they are extremely professional and highly effective"*. Stefano Lena concluded *"TXT historically has a Training Center in its headquarters in Milano. The Training Center in North America is part of a global strategy of expansion and other Training Centers in North Europe and Asia will be opening soon."*

Speaking from his office just outside of Toronto, Canada, Ronald Haantjes, President and CCO of The Start Team, commented that the new relationship with TXT e-solutions is a perfect fit for his company's services model and he expects that the resulting dynamics will help both companies to grow in North America. *"Our company works exclusively as a professional services outsourcer to Microsoft Dynamics resellers, Microsoft Gold Certified Partners and Microsoft Dynamics independent software vendors. The relationship with TXT allows us to put all our core competencies to the task being the linchpin between two of our identified target audiences"*, mused Haantjes.



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About **TXT e-solutions**

TXT e-solutions SpA is an international company active in strategic software for industry, media, and telecommunications. TXT is leader in Demand & Supply Chain Management with its TXTPERFORM solution, and in Multichannel Content Management, with products and solutions created by TXT Polymedia, a fully owned subsidiary. Listed in the STAR segment of the Milan Bourse (XTS), TXT has some 560 employees. The company's registered HQ is in Milan and it has offices in Genoa, Turin, Vicenza, Bari, Perugia, Rome, Paris, Lyon, Barcelona, Chemnitz (Dresden), Halle (Leipzig), Haarlem, London, and New York.

About **The Start Team**

Founded out of a growing market demand for professional Services outsourcing to help level the peaks and valleys of traditional in-house services, The Start Team delivers fully trained Dynamics AX, Dynamics NAV and Dynamics CRM resources for Microsoft Dynamics partners and offers start-up services for foreign companies entering the North American market. Based in Scottsdale, Arizona and Burlington, Ontario with employees dispersed throughout the continent, The Start Team is the Services Partner of choice for the Microsoft Dynamics reseller community, Microsoft Gold Certified Partners and Microsoft Dynamics independent software vendors.

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