



PRESS RELEASE
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Norbain signs with TXT e-solutions to heighten supply chain efficiency

Norbain's new partnership with TXT e-solutions will vastly increase their supply chain efficiency by enabling greatly improved collaborative planning and forecasting in what is a truly global supply chain spanning over 5 continents.

Norbain, a £126 million European distributor of security systems and equipment has selected the software solution TXTDEMAND from the Global Supply Chain Management vendor TXT e-solutions.

TXTDEMAND part of the TXTPERFORM Supply Chain Management (SCM) suite will target efficiency in Norbain's supply network to help cement their position as Europe's leading distributor of electronic security products.

The company currently exports to 77 countries over 5 continents making accurate demand forecasting and subsequent promotion and replenishment planning imperative. TXTDEMAND's collaborative forecasting capabilities will enable significantly improved cooperation between functions and suppliers and provide the basis for informed decision making to support enhanced supply chain performance.

The scope and depth of functionality within TXTDEMAND will create of end-to-end visibility supporting a reduction in inventories whilst securing Norbain's customer service levels in the high nineties. It will also make it possible to meet the challenges of fluctuating demand in a more efficient and coordinated manner with control of product phase-in phase-out during its life cycle thus positively impacting sales and margin.

"This project is the result of Norbain's growing success over recent years; we now have a wider product range and more stocked products than ever before. We pride ourselves on adding value through service excellence and product choice. While managing this ongoing growth in our product portfolio we ensure that our service levels are enhanced which is why we need a SCM solution that can improve our efficiency and decision making through an integrated platform. I firmly believe that our new partnership with TXT e-solutions will deliver these objectives" says Keith Purvis Operations Director at Norbain.

TXT e-solutions S.p.A. is an international software solutions company and leader in "Strategic Enterprise Solutions" in the industrial and media sectors. The principal business areas in which it operates are Demand & Supply Chain Management (SCM), and Multichannel Content Management, with products and solutions realised by TXT Polymedia (100% subsidiary). The company is listed on the Star segment of the Italian Stock Exchange (TXT IM). TXT has approximately 560 employees. The Company has headquarters in Milan, with offices throughout Italy, Paris, Lyon, Barcelona, Chemnitz (Dresden), Halle (Leipzig), Haarlem, London and New York.



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