

and supply chain
 enables TXT solutions
 software
 a statistic of algorithms
 current sales data and
 forecast of demand

**USA : Skiwear brand
 chooses G4 Analytics
 & TXT e-solutions**
 January 30, 2008

G4 Analytics, a planning and demand management solutions and business consulting company, and TXT e-solutions, global experts in Demand and Supply Chain Management for the Fashion and Apparel industry, announced that Spyder Active Sports, a foremost brand of high-end skiwear, outerwear and apparel will deploy TXTDEMAND for its demand and capacity

planning solution. G4 Analytics, TXT's North American partner, will be responsible for the implementation.

"@eTXT really impressed us with their expertise in our market space - active sports and outdoor wear. Their in-depth understanding around demand planning and procurement sourcing was immediately evident. TXT showed an impressive grasp not only of the technology, but also of our process and how to optimize it," said Spyder's CIO, Kevin Smith.

With Spyder's continuing rapid growth, we realize the importance of demand planning and the supply chain to scaling our business. We looked at a number of solutions and decided that TXTDEMAND was best suited to handle our current needs and as a platform for future growth. Once implemented, we believe we will realize the benefits almost immediately," Smith concluded.

TXTDEMAND is a part of the TXTPERFORM SCM suite which provides companies with demand planning solutions covering forecasting, sales budgeting, purchase planning and merchandise planning. With TXTPERFORM, customers achieve improved service levels and a better response to market demands with lower inventory levels and therefore a reduction in working capital. In addition, TXTPERFORM includes TXTPRODUCT for PDM, TXTCHAIN for SRM, TXTPLAN for Production planning and TXTDRIVE as the workflow management and analytics component.