



IMB exhibitor news: PLM - who, what, where, when

15 April 2009 | Source: just-style.com

In just under a week's time the world's fourth largest trade fair venue will open its doors to IMB 2009. The last IMB event in 2006 welcomed some 25,000 visitors to view the latest in apparel and textile technology from around 600 exhibitors.

As such IMB is a firm calendar appointment for many professionals in the apparel and textile sector. To help save you time, and having to walk all 80,000 square metres of the show, we bring you this exclusive preview of what the **PLM** world will be offering at the show.

Armed with your badge and event brochure you should first head over to Hall 8. This is not only where most of the PLM vendors are located, it is also the venue for Speakers' Corner and the IMB Forum where many of the vendors will be running presentations.

Details on each vendor follow below outlining where you can find them, what you can see on the stand, what presentations they'll be running and finally links to more background information.

We hope you have a great time at IMB and if you want to meet with us at the show Heather Gallimore and Leonie Barrie from just-style will be at IMB on Tuesday 21st and Wednesday 22nd April. To arrange a meeting please contact Heather on
+44 (0)7803 725540 or email heather@just-style.com.

TXTe-solutions GmbH, Germany

Hall 8. Stand D014.

On the stand:

Visit the TXTe-solutions stand to see how TXTPERFORM2008 can help you organise and improve your PLM, PDM, budgeting, demand planning, promotions, sales and operations planning, distribution, inventory optimisation and supplier management.

At Speakers' Corner:

Martin Schmerbeck - key account manager will present "Merchandise-driven Product Lifecycle Management (PLM) from the point of sale to the product with solutions from **TXTe-solutions**" on 23 April at 11.00am.