



PRESS RELEASE

TXT e-solutions strengthens market leadership in Europe, and appoints Simone Pozzi as EMEA Sales Director.

Milano, June 4th 2009

TXT e-solutions has appointed Simone Pozzi as EMEA Sales Director for TXT's supply chain management business unit: TXTPERFORM.

Simone Pozzi comes with an outstanding track record in Supply Chain technology and has recently enriched this with several years at Geox, a much valued TXT customer and one of today's most successful brands in the Fashion & Retail industry. Reporting directly to the Corporate Director, Simone Pozzi was Director of Business Process Reengineering and Program Officer, leading IT strategy and key projects.

Prior to joining Geox, Simone's 15 year career was spent working at i2 technologies, SAS and finally at Oracle as BU Director of the Italian Retail practice, and later as Sales Director for Oracle Retail Southern Europe.

Simone Pozzi will report directly to the VP of Global Sales Stefano Lena. "With Pozzi in this role, we will further establish TXT as a market leader in Value Chain Management with TXTPERFORM2008, our SCM solution and boost our global expansion. I am delighted that Simone is joining our team not only for his impressive career but also for his international experience, great competences, deep understanding of Supply Chain practices and of the Fashion & Retail industry. With Simone Pozzi covering the EMEA region and the also recently appointed Brad Forsythe in North America, TXT is further building on the already great achievements made by our sales team." adds Lena.

TXT e-solutions is an international software products and solutions vendor and leader in "Strategic Enterprise Solutions" in the industrial and media sectors. The principal business areas in which it operates are *Demand & Supply Chain Management* (DSCM) with TXT Perform offer and *Media & Channel Integration* with TXT Polymedia company (100% subsidiary); advanced software systems for the *Aerospace & Defence and Banking & Finance* industries with the TXT Next offer. The company is listed on the Star segment of the Italian Stock Exchange (TXT IM). TXT has approximately 600 employees. The Company has headquarters in Milan, with offices throughout Italy, in Paris, Lyon, Barcelona, Chemnitz (Dresden), Halle (Leipzig), Bussum, London, Wynyard and New York.

For further information:

TXT e-solutions SpA

Corporate Communication Manager
Mariateresa Rubino
Tel. +39 0225771.247
mariateresa.rubino@txtgroup.com

IR TOP, Investor Relations Consulting

Investor Relations & Financial Communication
Elena Dimichino, Luca Macario
Tel. +39 02 45473884/3
ir.txt@irtop.com