



PRESS RELEASE

London, 21st October 2009

Norbain improves supply chain efficiency and forecasting capabilities following go live with TXT solutions

TXTDEMAND helps improve Norbain's supply chain effectiveness and provides real business benefits through enhanced collaborative planning and forecasting.

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Norbain, a £126 million European distributor of security systems and equipment is now live with TXTDEMAND, the software solution from the Global Supply Chain Management vendor TXT e-solutions. The project was driven by Norbain's need for accurate demand forecasting and subsequent promotion and replenishment planning due to exporting to 77 countries around the world.

More specifically since the implementation of TXTDEMAND's collaborative forecasting capabilities, Norbain has seen far greater cooperation between internal functions and suppliers resulting in stronger decision making that supports superior supply chain performance.

Norbain can now offer greater customer service through a more consistent availability of key lines; the enhanced forecasting process has also improved inventory turns. TXTDEMAND has also brought more effectiveness into the stock controllers daily work by making it possible for them to monitor their respective KPI's through the dashboards, and by automating the consolidation of purchase orders thus enabling a better use of time and allowing them to focus on more value added aspects of their role.

"I am delighted with the partnership we have forged with Norbain, our experience of implementing demand forecasting and planning solutions meant TXT was able to provide the right tool to fit Norbain's requirements. With the solution now live I believe TXTDEMAND will carry on providing real business benefits that will not only positively impact the work of Norbain's stock controllers but the business as a whole." says Richard Nicholas, UK Sales Director, TXT e-solutions.

"TXT has helped significantly improve our demand planning and forecasting capabilities; since going live TXTDEMAND has provided us with immediate business benefits that not only increases our supply chain effectiveness but also allows us to offer greater customer service." says Keith Purvis, Operations Director at Norbain.



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ABOUT TXT GROUP

***TXT e-solutions** is an international software products and solutions vendor and leader in "Strategic Enterprise Solutions" in the industrial and media sectors. The principal business areas in which it operates are Demand & Supply Chain Management (DSCM) with TXT Perform offer and Media & Channel Integration with TXT Polymedia company (100% subsidiary); advanced software systems for the Aerospace & Defence and Banking & Finance industries with the TXT Next offer. The company is listed on the Star segment of the Italian Stock Exchange (TXT IM). TXT has approximately 600 employees. The Company has headquarters in Milan, with offices throughout Italy, in Paris, Lyon, Barcelona, Chemnitz (Dresden), Halle (Leipzig), Bussum, London, Wynyard and New York.*

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