



PRESS RELEASE
London, 14th September, 2009

MBL Group PLC sign TXT e-solutions to drive product availability and reduce costs

MBL Group PLC has selected TXTDEMAND and TXTPLAN from TXT e-solutions a leader in providing SCM solutions to the media and entertainment industry, to target improvement in their VMI processes and increase product availability.

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MBL Group Plc a £143M UK distributor and wholesaler of home entertainment products supplied to large and independent retailers and exported to several countries has enjoyed 77% growth in the last year; the group specializes in the supply of DVD, CD and console and computer game formats. The selection of TXTDEMAND and TXTPLAN from TXT e-solutions, a 20 year leader in SCM solutions, is further testimony by MBL of a determined strategy to become a household name in the media and entertainment industry and increase their market share.

The Group who already has strong relationship with its customer base and has demonstrated expertise in providing services such as category management, merchandising support is targeting further improvement in service levels and reduction in costs.

The VMI solution created by TXTDEMAND AND TXTPLAN will assist in the pre-release phase, in the generation of pre-release sales estimates and will also allow the generation of initial orders as well as initial allocation to stores as and when required. In the post-release phase, the solution will automatically adjust forecast considering the new sales data, chart position and other causal factors which need to be considered such promotional activity; In doing so the solution will determine if additional orders are required taking into account lead times and other supply chain constraints. The automatic forecasting and replenishment capability will reduce the effort in managing a large catalogue of 1500 SKUs. The exception management dashboards and stock optimisation techniques allow users to take control of availability and inventory.

"TXT has worked in this industry for many years now and our expertise is an asset to us. Counting MBL as one of our customers is further testimony of the trust media and entertainment companies feel they can put in us to support their growth strategies." Says Richard Nicholas Sales Director TXT UK.



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"We are clearly targeting further growth and the acquisition of new customers and channels is part of our plans, to achieve this we required a technology partner that had in depth knowledge of our industry and had proven track record. TXT e-solution fitted that profile best." Commented Mike Quintana, Business Development and IT Director at MBL.

ABOUT MBL Group

The MBL Group plc head office is in Leyland, Lancashire and the Group operates from a total of three locations in the UK. The Group has over 300 employees and is the UK's largest home entertainment wholesaler. The Group is listed on the UK AIM exchange. "

ABOUT TXT GROUP

***TXT e-solutions** is an international software products and solutions vendor and leader in "Strategic Enterprise Solutions" in the industrial and media sectors. The principal business areas in which it operates are Demand & Supply Chain Management (DSCM) with TXT Perform offer and Media & Channel Integration with TXT Polymedia company (100% subsidiary); advanced software systems for the Aerospace & Defence and Banking & Finance industries with the TXT Next offer. The company is listed on the Star segment of the Italian Stock Exchange (TXT IM). TXT has approximately 600 employees. The Company has headquarters in Milan, with offices throughout Italy, in Paris, Lyon, Barcelona, Chemnitz (Dresden), Halle (Leipzig), Bussum, London, Wynyard and New York.*

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