

TXT

e-solutions

PRESS RELEASE

TXT e-solutions at ECR Europe 2006, the largest annual conference focused on the consumer goods industry

Milan, 22 May 2006

TXT e-solutions, an international player specialized in Demand and Supply Chain Management solutions - software, services and consulting - will participate at ECR (Efficient Consumer Response), the European consumer goods industry event, which is to take place 29-31 May 2006 at the Congress and Exhibition Center "Stockholms-mässan".

ECR, an organization established in the early 90s, aims to help the CPG industry respond better and faster to consumer demand and, at the same time, enable it to better manage supply chain costs in order to eliminate unnecessary costs.

Given TXT's consulting capabilities, its demand and supply chain management solutions offered through its proprietary, demand-driven TXTPerform platform and the fact that it shares the same goals, TXT's involvement in the event was an obvious choice.

In the past years, over 2,700 visitors from across the world took part in the conference and the figure for this year's edition is expected to be higher. The participation of a large number of top managers and specialized distributors contributes to making ECR the most important consumer goods industry event.

TXT e-solutions (www.txt.it), is a European leader in strategic enterprise solutions and related proprietary software, particularly for Content Management and Demand & Supply Chain Management. Listed in the TechStar and Allstars segments of the Italian stock exchange (TSTS and TXTMI), TXT employs approximately 500 professionals. TXT is headquartered in Milan, Italy, and has offices in Genoa, Turin, Vicenza, Bari, Naples, Rome, Paris, Lyon, Barcelona, Chemnitz (Dresden), Halle (Leipzig), and London.

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