



PRESS RELEASE

TXT e-solutions joins Microsoft Industry Builder Initiative with its Consumer-Driven Planning solutions

Milan, 19 July 2006

Microsoft announced on July 10 at the Tech-Ed 2006 Conference, held in Boston in the presence of 15.000 international specialists, that TXT had joined the Industry Builder program.

Industry Builder is a Microsoft initiative that allows Microsoft to offer Microsoft Dynamics AX and industry-leading vertical modules from its ISVs in one solution and with one support plan, thus providing the assurance of a Microsoft supported solution to end customers.

TXT e-solutions, global player in Demand & Supply Chain Management (SCM) solutions, has long been recognized as a leader in Supply Chain Planning by analysts. The demand-driven planning module included in the Industry Builder Initiative is to benefit companies in consumer packaged goods manufacturing, fashion/textile and apparel manufacturing, retail and other vertical industries selling to end customers through channels.

“We’re happy to announce that TXT e-solutions has joined the Microsoft Industry Builder Initiative,” said Mark A. Jensen, general manager of Microsoft Dynamics AX. “With their supply chain management industry expertise, we’re confident that our customers and partners will benefit greatly from the enhanced functionality that TXT e-solutions brings to the Microsoft Dynamics AX solution.”

Specifically, the Consumer-Driven Planning solutions cover initially demand planning, demand forecasting, sales budgeting, assortment planning, promotion planning, replenishment planning, and inventory planning & optimization aspects. Functionalities will be extended to cover other critical business processes, such as supplier relationship management and analytics. All these functionalities are included in TXTPERFORM, the TXT software suite for Demand & Supply Chain Management.

Marco Guida, TXT e-solutions Executive Vice President and General Manager asserts: “Having been chosen by Microsoft as a worldwide partner is an honour for us because it means recognizing the value of our planning solutions for customers and our competence and specialization within the scope of the demand-driven market. Participating to IBI further confirms our partnership with Microsoft is growing ever tighter. The participation to IBI also represents for TXT an important milestone in developing an indirect channel for TXTPERFORM solutions.”

TXT e-solutions (www.txt.it) is leader in Europe in strategic enterprise solutions (SES) and related proprietary software, in particular for Content Management and for Demand & Supply Chain Management. Listed in the TechStar and All Stars segments of the Milan Bourse (TXTS and TXTMI), TXT employs some 500 professionals. TXT has its registered HQ in Milan and offices in Genoa, Turin, Vicenza, Bari, Naples, Rome, Paris, Lyon, Barcelona, Chemnitz (Dresden), Halle (Leipzig), and London.

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