

PRESS RELEASE

TXT Polymedia at IBC 2006 **One of the most important international events dedicated to content creation, management and distribution.**

Milan, 03 August 2006

TXT Polymedia, which has been providing solutions to leading companies in the media and telco sectors for years, will participate to IBC, to be held in Amsterdam, RAI Forum, from 8 to 12 September 2006.

At the event, TXT Polymedia will present TXT Polymedia Video, the most recent digital video content management solution dedicated to broadcasters, telecommunications companies and content providers who use the new distribution channels, as video on demand, mobile, broadband. The solution enhances the company's consolidated offering in Multi-channel Content Management.

This year's edition of IBC is focused on contents and on content creation, management and distribution. This is a hot topic TXT Polymedia's offering perfectly fits, its main activity being based on the management of contents, digital and/or traditional, text or video, their acquisition and distribution. TXT Polymedia's participation to IBC follows its international development plans and is an outstanding networking opportunity - the event distinguishes itself for the quality and international profile of the visitors.

***TXT Polymedia**, a leading supplier of products and services for multi-channel content management and interactive cross-media service management to the broadcasting, media and telco sectors, is a fully owned subsidiary of TXT e-solutions (TXTS).*

***TXT e-solutions** (www.txt.it) is a European leader in strategic enterprise solutions and related proprietary software, particularly for content management and demand & supply chain management. Listed in the TechStar and Allstars segments of the Italian stock exchange (TXTS and TXTMI), TXT employs approximately 500 professionals. TXT is headquartered in Milan and has offices in Genoa, Turin, Vicenza, Bari, Naples, Rome, Paris, Lyon, Barcelona, Chemnitz (Dresden), Halle (Leipzig), and London.*

Per ulteriori informazioni:

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