

Milan, March 2nd 2017

Thinking Retail Symposium Brings together Global Retail Leaders *adidas, DFS Group, Furla, NYDJ Apparel and Sonae slated to speak*

'Thinking Retail Symposium' is back: the unique Planning Symposium dedicated to Merchandise Lifecycle Management, will be held in Amsterdam, the 23rd of March and in New York City on April 27th.

Organized by TXT Retail and now in its 10th edition, the event series attracted last year over 350 of the who's who of international brands and retailers across Europe and the US.

Under the theme "Merchandising success in the age of anywhere, anytime retailing", Thinking Retail will examine the business processes and technology essential to merchandising success, featuring an exchange of ideas, research and case studies with an all-star cast of diverse global retailers and thought leaders.

Speakers to date include TXT Retail Customers: **adidas**, leader in the sporting goods industry; **DFS Group**, the world's leading luxury travel retailer; **Furla**, one of the major players in the worldwide leather goods market; **NYDJ Apparel**, leading US women's denim and casual apparel retailer; **Sonae**, the largest retail company in Portugal.

The keynote speaker, Nikki Baird, Managing Partner of **RSR – Retail Systems Research**, will deliver the presentation, "The Top 5 Questions Facing Merchants in the Next 5 Years", that will focus on how the rules of retail are changing and how to prepare for those changes now. Additional sessions will include presentations by **TXT Retail** and partners **Columbus Consulting**, who will also moderate the final roundtable.

"With the impact of Omni-channel, no team in retail faces more disruption than the merchandise office for whom the 'one-plan-fits-all' needs to be replaced with curated offerings by channel and localized assortments," comments **Peter Charness, TXT Retail SVP and Chief Marketing Officer**. "Thinking Retail confirms to be the unique Event focused on planning and merchandising and the ideal venue for the retail community to exchange ideas with peers facing common challenges, enjoy great content in a thought provoking atmosphere and take back practical learnings to apply to their business".

The format of the event includes abundant networking opportunities and Q&A sessions. At the Tech Corner, attendees will be able to experience live demonstration of TXT Retail 8, the next generation of TXT Retail End-to-End Merchandise Lifecycle Management Solution featuring new In-Memory Planning and Visual Planning Capabilities.

See the complete [Agenda](#) "here" and Register today. There is no charge for this event, but space is limited.

About TXT Retail

TXT Retail is the first mover and leading provider of End-to-End Merchandise Lifecycle Management solutions for the Luxury, Fashion and Specialty Retail sectors. The TXT Retail solution is based on a flexible platform, is easy to use and to adopt and encompasses the full spectrum of activities in planning, designing, buying, distributing and delivering assortments through every stage of their lifecycle. TXT Retail projects leverage the TXT AgileFit processes, best practices and reference applications, thus ensuring high quality and fast benefit generation. TXT Retail counts on more than 300 retail specialists and serves more than 300 customers worldwide, including leading global players such as adidas, Arcadia Group, Auchan, Bata, Build-A-Bear Workshop, Camper, Carphone Warehouse, Desigual, DFS, Dior, Furla, Future Group, Geox, GiFi, Guess, Ecco, Lacoste, Loewe, Louis Vuitton, Miroglio, Moncler, Monoprix, Orsay, Pandora, Safilo, Sephora, Sonae, Starboard Cruise Services, Takko, Tesco, Tod's, Urban Outfitters. TXT Retail Global Headquarters are in Milan, Italy with offices in Australia, Canada, France, Germany, Hong Kong, Italy, Singapore, Spain, United Kingdom and United States. TXT Retail collaborates with selected specialized partners worldwide.

TXT Retail is part of TXT e-solutions, a company listed on the Italian Stock Exchange (TXT.MI)

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