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TXT Retail announces general availability of TXT Retail 8

TXT Retail, the first mover and leading provider of End-to-End Merchandise Lifecycle Management solutions for the Luxury, Fashion and Specialty Retail sectors, today announces the general availability of TXT Retail 8.

TXT Retail 8 supports all activities involved with planning, designing, buying, distributing and managing assortments while delivering new in-memory and visual planning capabilities that take the next step in helping retailers being fast and effective at their key processes.

“Retailers look to develop agile processes along which all the company’s human talent collaborates to deliver a fulfilling customer experience,” commented **Peter Charness, TXT Retail SVP**. “TXT Retail 8 is built on a single planning platform that uniquely supports the entire merchandise team from product vision to execution. Associating visual planning to the power of in-memory, TXT Retail 8 marks another great leap forward in intuitiveness and performance, providing exactly the kind of planning experience retailers are looking for”.

TXT Retail 8 provides a host of new capabilities including:

- **TXTPlanning In-Memory:** allows for high performance Assortment Planning thanks to the unique combination of flexibility and scalability achieved through in-memory computing;
- **TXT Visual:** enables the true combination of ‘art and science’ by associating visual evaluation to the numeric analysis and simulations performed via the Excel UI of the solution. This allows assortments to be both mathematically correct and visually appealing;
- **TXT Retail Data Model Designer:** allows for organized management of the TXT Retail Data model and provides the ongoing capability to fine-tune and adapt the data model to the evolving needs of the business.

The new engine is extending the current TXT Retail capabilities by mean of the following:

- Impressive performances on operational planning processes
- Capability to manage data at the lowest levels of detail
- Highest flexibility in near-real-time integration scenarios
- Product/Master Data Management real-time

The new solution, first unveiled for public preview on January 2017 at the NRF Big Show in New York, has received extremely positive reactions by TXT Retail customers and partners that have used it in projects.

“TXT Retail 8 marks a key milestone in our product evolution. It gives us all the key architectural components to make the Merchandise Lifecycle process of our customers totally seamless and ever faster and further differentiate our solution from others in the marketplace”, concluded **Riccardo Proni, TXT Retail SVP Solution Center and Product**.

To learn more about TXT Retail 8 and schedule a demo, visit www.txtretail.com or contact us at marketing@txtgroup.com

About TXT Retail

TXT Retail is the first mover and leading provider of End-to-End Merchandise Lifecycle Management solutions for the Luxury, Fashion and Specialty Retail sectors. The TXT Retail solution is based on a flexible platform, is easy to use and to adopt and encompasses the full spectrum of activities in planning, designing, buying, distributing and delivering assortments through every stage of their lifecycle. TXT Retail projects leverage the TXT AgileFit processes, best practices and reference applications, thus ensuring high quality and fast benefit generation. TXT Retail counts on more than 300 retail specialists and serves more than 300 customers worldwide, including leading global players such as adidas, Arcadia Group, Auchan China, AW Lab, Bata, Build-A-Bear Workshop, Camper, Carphone Warehouse, DFS, Dior, Ecco, Furla, Future Group, Geox, GiFi, Guess, Lacoste, Loewe, Louis Vuitton, Metersbonwe, Moncler, Monoprix, Orsay, Pandora, Safilo, Sephora, Sonae, Starboard Cruise Services, Tesco, Tod's, Urban Outfitters.

TXT Retail Global Headquarters are in Milan, Italy with offices in Australia, Canada, France, Germany, Hong Kong, Italy, Singapore, Spain, United Kingdom and United States. TXT Retail collaborates with selected specialized partners worldwide.

TXT Retail is part of TXT e-solutions, a company listed on the Italian Stock Exchange (TXT.MI) www.txtretail.com